

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1768

Flight Dates	Order #	Alt Order #
09/14/12 - 09/17/12	951185	07903241

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/17/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		09/17/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00	NM
2	09/17/12	09/17/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		09/17/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,200.00	NM
1 WESHM		09/17/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00	NM
3	09/14/12	09/14/12	*Early Sunrise @4:30AM	430a-5am	----F--	:30	1	\$80.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		09/14/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P092H	\$80.00	NM
4	09/17/12	09/17/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$80.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		09/17/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P092H	\$80.00	NM
5	09/15/12	09/16/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Su		09/16/12	5:12 AM	Sun 5-6a	Sun 5-6a	:30	OFA12Z118H	\$75.00	NM
6	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1768	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	09/16/12	09/16/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	2	\$300.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/16/12</td><td>6:53 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>OFA12P092H</td><td>\$300.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>Su</td><td>09/16/12</td><td>7:53 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>OFA12Z118H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/16/12	6:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00	NM	2	WESH	Su	09/16/12	7:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z118H	\$300.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	Su	09/16/12	6:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00	NM																																												
2	WESH	Su	09/16/12	7:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z118H	\$300.00	NM																																												
7	09/17/12	09/17/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	2	\$650.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>2</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>M</td><td>09/17/12</td><td>9:36 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>OFA12P092H</td><td>\$650.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>9:49 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>OFA12Z118H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	2	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	M	09/17/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P092H	\$650.00	NM	1	WESH	M	09/17/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z118H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	M-----	2	\$650.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WESH	M	09/17/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P092H	\$650.00	NM																																												
1	WESH	M	09/17/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z118H	\$650.00	NM																																												
8	09/17/12	09/17/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	2	\$625.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>2</td><td>\$625.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>10:28 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>OFA12P092H</td><td>\$625.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>M</td><td>09/17/12</td><td>10:49 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>OFA12Z118H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	2	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	09/17/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12P092H	\$625.00	NM	2	WESH	M	09/17/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	M-----	2	\$625.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	M	09/17/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12P092H	\$625.00	NM																																												
2	WESH	M	09/17/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00	NM																																												
9	09/14/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	----F--	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>----F--</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>12:14 PM</td><td>M-F NOON NEWS 12-12:30</td><td>12:00-12:30 PM</td><td>:30</td><td>OFA12P092H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	----F--	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/10/12	09/16/12	----F--	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	F	09/14/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$350.00	NM																																												
10	09/17/12	09/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	M-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>12:00 PM</td><td>M-F NOON NEWS 12-12:30</td><td>12:00-12:30 PM</td><td>:30</td><td>OFA12P092H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	09/17/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	M-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	M	09/17/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$350.00	NM																																												
11	09/14/12	09/14/12	M-F 3-4 PM Class of Time - Immediately Pre-emptible without notice	3:00-4:00 PM	----F--	:30	1	\$275.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>----F--</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>3:47 PM</td><td>M-F 3-4 PM</td><td>3:00-4:00 PM</td><td>:30</td><td>OFA12G104H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	----F--	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G104H	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/10/12	09/16/12	----F--	1	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	F	09/14/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G104H	\$275.00	NM																																												
12	09/17/12	09/17/12	M-F 3-4 PM Class of Time - Immediately Pre-emptible without notice	3:00-4:00 PM	M-----	:30	1	\$275.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>3:24 PM</td><td>M-F 3-4 PM</td><td>3:00-4:00 PM</td><td>:30</td><td>OFA12Z118H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	09/17/12	3:24 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	M-----	1	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESH	M	09/17/12	3:24 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$275.00	NM																																												
13	09/17/12	09/17/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	2	\$650.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>2</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>M</td><td>09/17/12</td><td>4:22 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>OFA12P092H</td><td>\$650.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>4:41 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>OFA12Z118H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	2	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	M	09/17/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$650.00	NM	1	WESH	M	09/17/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	M-----	2	\$650.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WESH	M	09/17/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$650.00	NM																																												
1	WESH	M	09/17/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00	NM																																												
14	09/17/12	09/17/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$800.00	NM																																													

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1768	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/17/12	09/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			M-----		1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P092H	\$800.00 NM
15	09/14/12	09/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			----F--		1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/14/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092H	\$1,000.00 NM
16	09/17/12	09/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			M-----		1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z118H	\$1,100.00 NM
17	09/16/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			-----S		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Su		09/16/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12P092H	\$700.00 NM
18	09/14/12	09/14/12	M-F Entertainment Tonight	7:00-7:30 PM	----F--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			----F--		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/14/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G104H	\$1,200.00 NM
19	09/17/12	09/17/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			M-----		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P092H	\$1,500.00 NM
20	09/14/12	09/14/12	M-F Access Hollywood	Access Hollywood /	----F--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			----F--		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/14/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,200.00 NM
21	09/17/12	09/17/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			M-----		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z118H	\$1,500.00 NM
22	09/14/12	09/15/12	M-Su News @ 11PM	11-1135p	----FS-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			----FS-		2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1768	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/14/12	09/15/12	M-Su News @ 11PM	11-1135p	----FS-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P092H	\$1,000.00 NM
2	WESH	Sa	09/15/12	11:10 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P092H	\$1,000.00 NM
23	09/17/12	09/17/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	OFA12Z118H	\$1,500.00 NM
24	09/17/12	09/17/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P092H	\$650.00 NM
1	WESH	M	09/17/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z118H	\$650.00 NM
25	09/14/12	09/14/12	Late Night w/Jimmy Fallon	12:35-1:35XM	----F--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	1:13 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G104H	\$250.00 NM
26	09/17/12	09/17/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	1:23 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12P092H	\$250.00 NM
27	09/17/12	09/17/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	7:58 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12P092H	\$4,000.00 NM
28	09/14/12	09/14/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	9:18 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12G104H	\$2,600.00 NM
29	09/16/12	09/16/12	NFL	8:00PM-conclusion	-----S	:30	1	\$9,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$9,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	11:39 PM	NFL	8:00PM-conclusion	:30	OFA12Z118H	\$9,500.00 NM
LR - Football									
30	09/14/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1768

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/14/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G104H	\$500.00 NM
Total Spots							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,135.00
<u>Agency Commission</u>	\$6,020.25
<u>Net Amount Due</u>	\$34,114.75